

The Preparations Have Begun

For The 31st International Istanbul Plastics Industry Fair

Plast Eurasia İstanbul Fair, organized by Tüyap in cooperation with PAGEV, is getting ready to bring everyone under one roof for the 31st time on November 23-26, 2022 in Istanbul.

Plast Eurasia Istanbul Fair Hosted More Than 60 Thousand Visitors in Its 30th Anniversary

The fair which exhibited by 854 companies and visited by 60.742 visitors in an area of 120 thousand square meter, witnessed important business contacts. Plast Eurasia received good marks one more time from the exhibitors and visitors by bringing together industry professionals. 8.971 foreign visitors from 138 countries and 51.771 domestic visitors from all around the Türkiye visited the exhibiton. More tha 900 hosted buyers representing a wide geography extending from Europe to Africa came to Türkiye and met with the exhibitors.

The Fair Met the Expectation of Its Exhibitors and Visitors

92% of the visitors were pleased and 95% of the exhibitors stated that they will exhibit in 2022.

The exhibitors stated that the fair met their expectations in purpose of participating in the fair, such as strengthening the image of the company, introducing new products / services, gaining customers from the national and international market, strengthening existing business connections and establishing new business contacts, not falling behind in competition.

The Fair Maintained Its Position as the Trade Center of Plastics Industry

35% of our visitors, whose purpose of visiting the fair is to see innovations, find new suppliers and order products at the forefront, stated that they made an order during the fair and 64% of these visitors stated that they plan to make an order after the fair.

Fair visitors have high-level authorities in their companies, 21% were decision makers, 16% were senior managers and 53% were managers. 95% of the visitors who found the variety of products and services they were looking for at the fair stated that they would like to visit the fair again.

The Preparations for the 31st Edition Have Already Begun

The sales of the fair, which started to collect pre-request for 23-26 November 2022 from its exhibitors during the fair, started in March.

There is a great interest from the new companies which were not exhibit before as well as the ancient exhibitor companies. Companies that want to make the most of the opportunities offered by the fair have also started their preparations.