

Plast Eurasia istanbul 2021

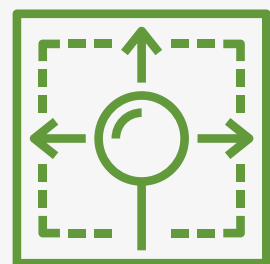
30th INTERNATIONAL İSTANBUL PLASTICS INDUSTRY FAIR

December 1 - 4, 2021

Post Show Report

One of the
Most Important
Plastic Industry Fair in

EURASIA



120.000 sqm. fair area



Fair Summery Results

from **39** countries

from **99** countries

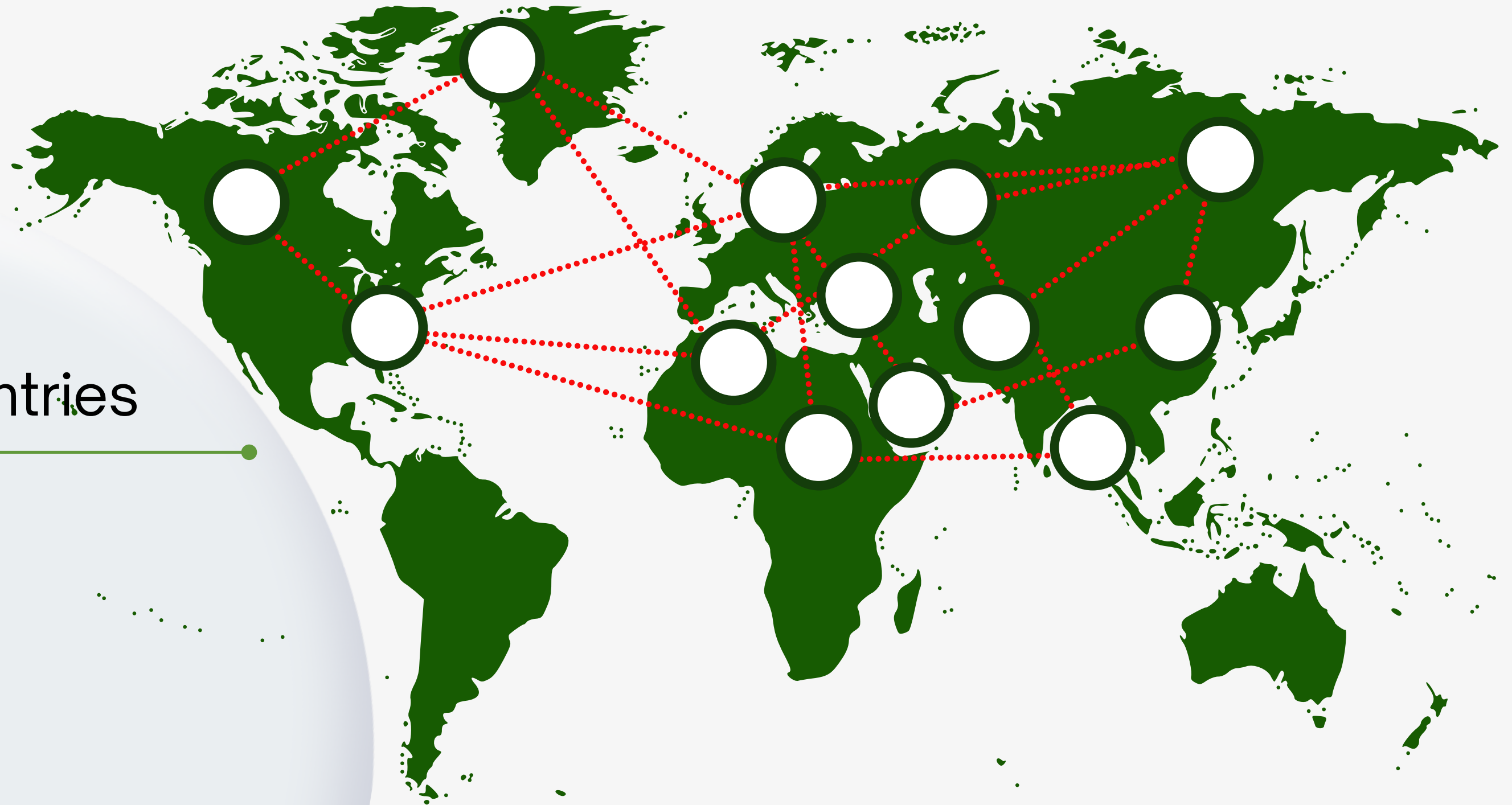
852 exhibitors

60.742 visitors



from **39** countries

900+ hosted
buyers



Exhibitor & Visitor Countries



Platform where Latest Technology, Machinery and Products are Exhibited



Exhibitor Statistics & Feedbacks

1 Business Contacts

To improve current business potential.

2 International Customers

Generate new sales leads from markets outside of Türkiye.

3 Company Image

To protect and improve company role in the market.

4 National Customers

Generate new sales leads from Türkiye.

5 Promote Products/Services

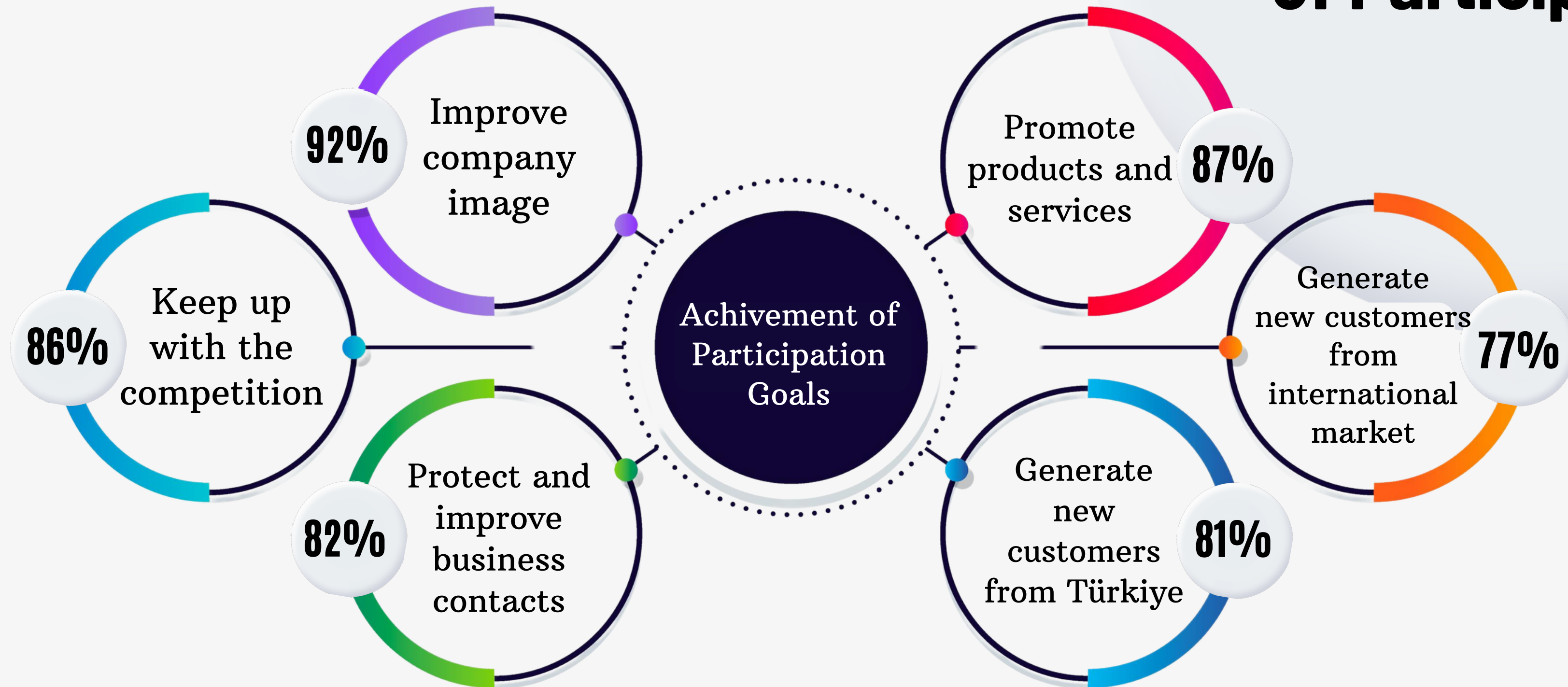
To make new product introductions.

6 Competition

To keep up with teh competition in the market.

Purposes of Exhibitors

Rate of Achievement of Participation Goals



The fair enables its exhibitors to achieve their participation goals.

Impact of Fair on Sales



830%

Our exhibitors increased their orders by 83% at the fair.

Exhibitor Feedbacks

“Plast Eurasia is a very important fair. We have been there since the beginning and we have always benefited a lot. We only attend this fair and it is enough for us for all year.(Hastek)”

“It has become one of the few fairs in the world. As the industry grows, our fair also grows. This year is pretty efficient and good. We will be here because we think that the fair will grow and develop continuously. (Almak Ateş) 30^{YEAR}”

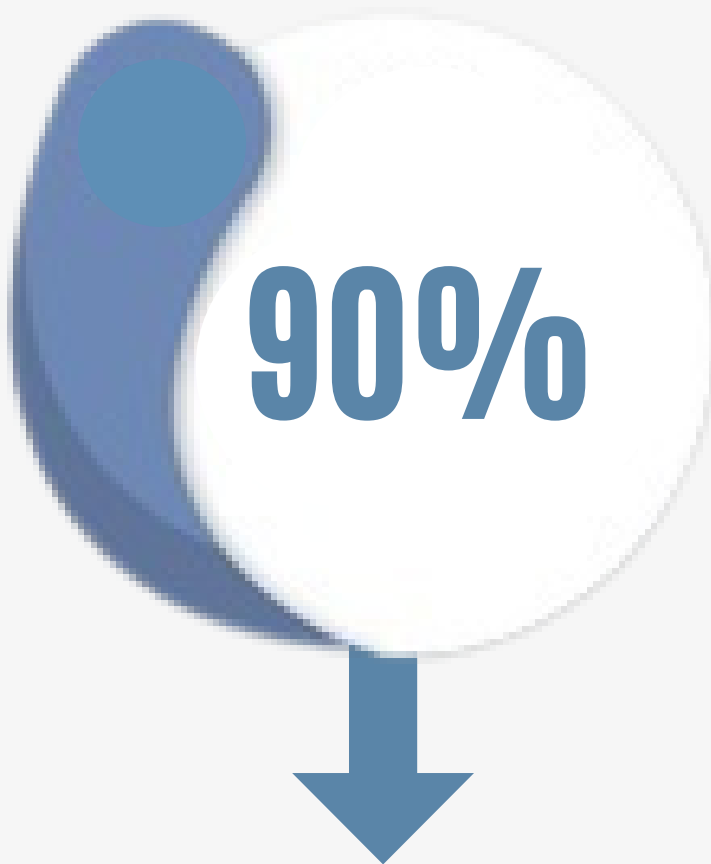
“Our expectations were low this year but Tuyap is really good. It is performing well at the moment, well above our expectation. We will definitely attend next year. (Tps Makina)”

Exhibitor Feedbacks

“We made most of our export contacts at this fair. It is a very productive fair in terms of export and foreign markets. We can say that is a perfect fair for this period. As long as this fair is held, we will participate. (Dioki Petro Kimya)”

“There was no fair last year and it was very negative for us. We also visit our customers outside the fair, but even if we want to, it is not possible to visit as many customers as they attend the fair. (Kontel) 30^{YEAR}”

Exhibitor Feedbacks



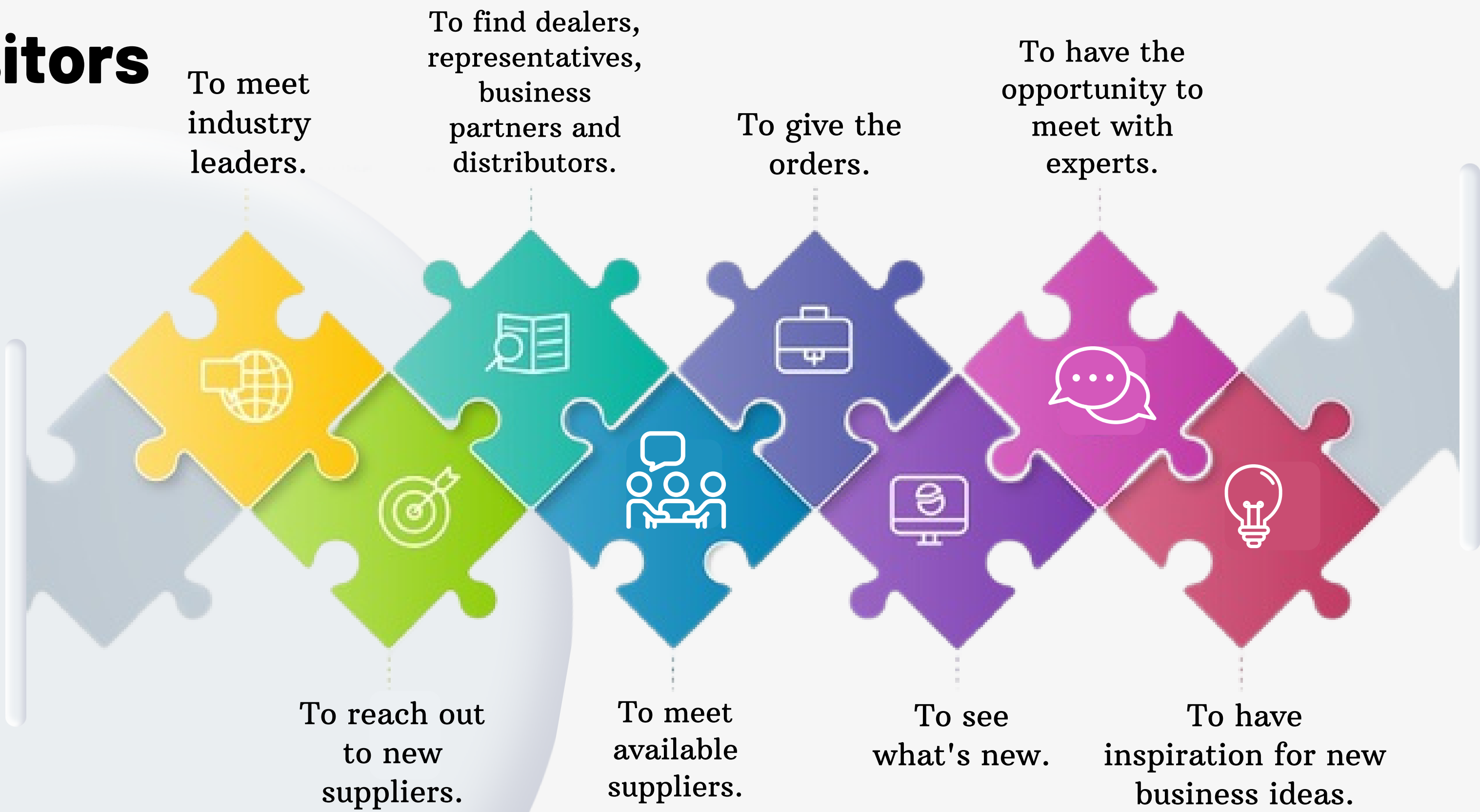
Are satisfied with the fair.



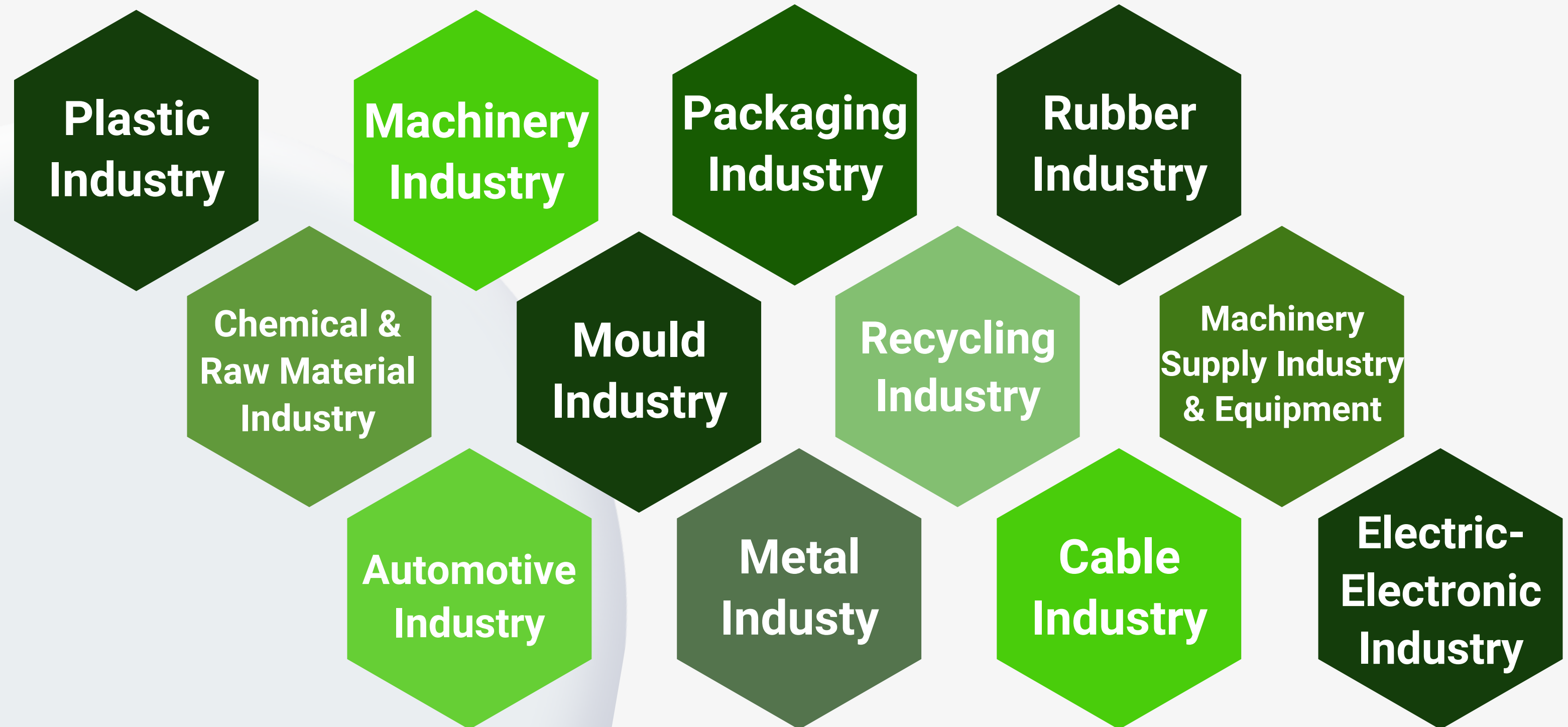
Plan to attend the fair again.

Visitor Statistics & Feedbacks

Purposes of Visitors



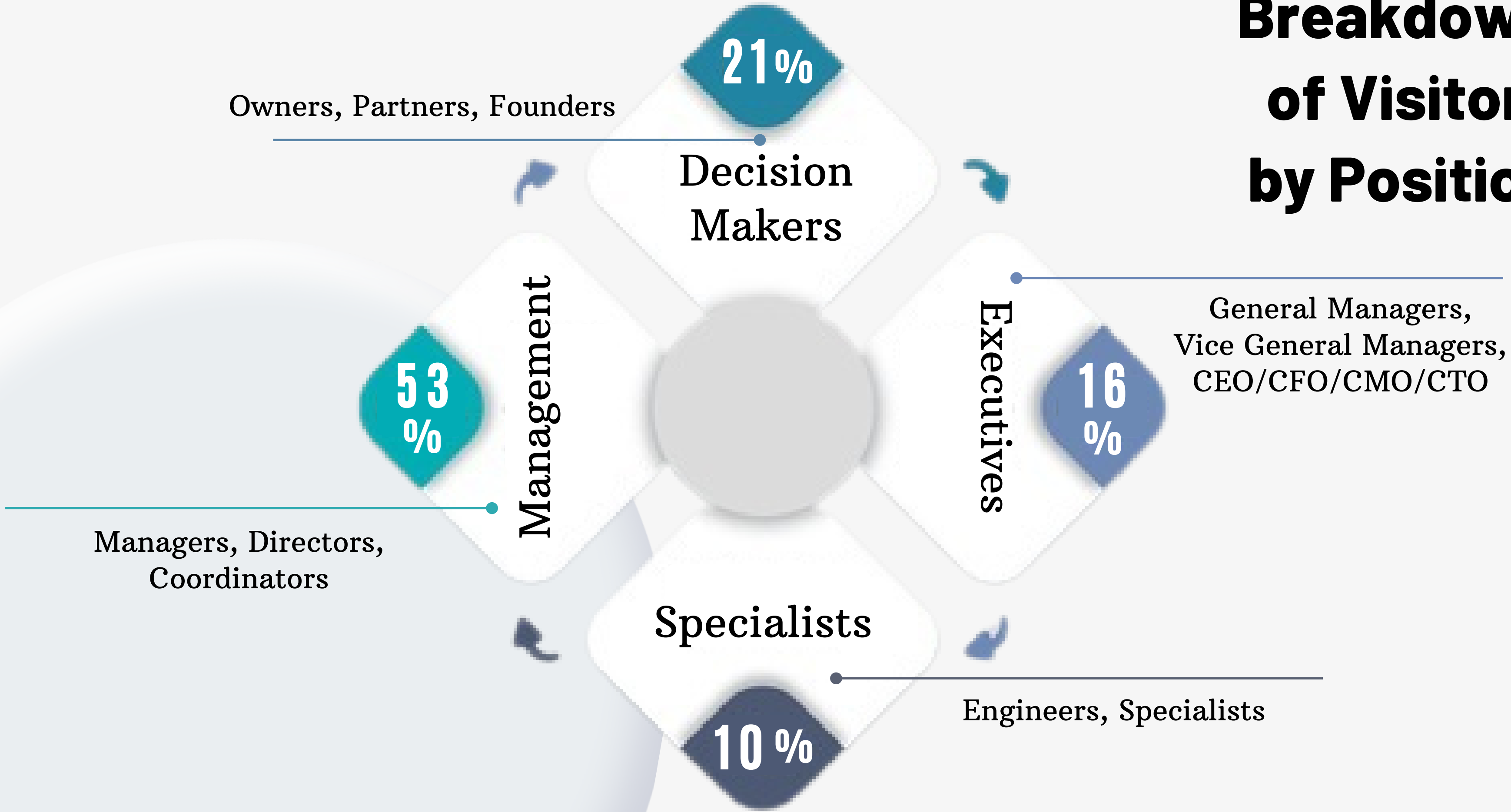
Sectoral Breakdown of Visitors



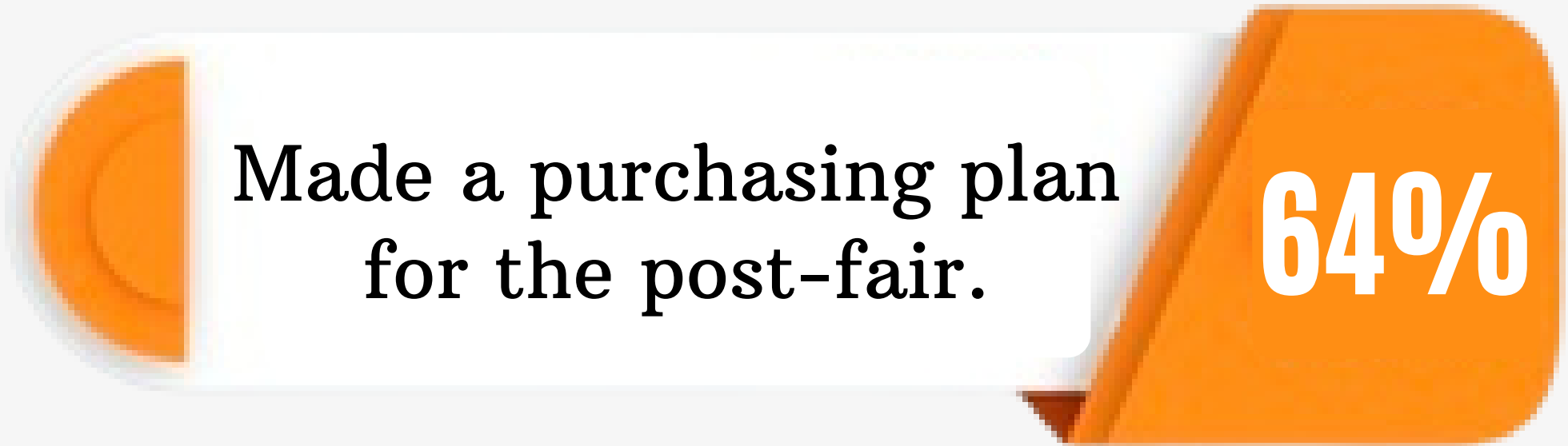
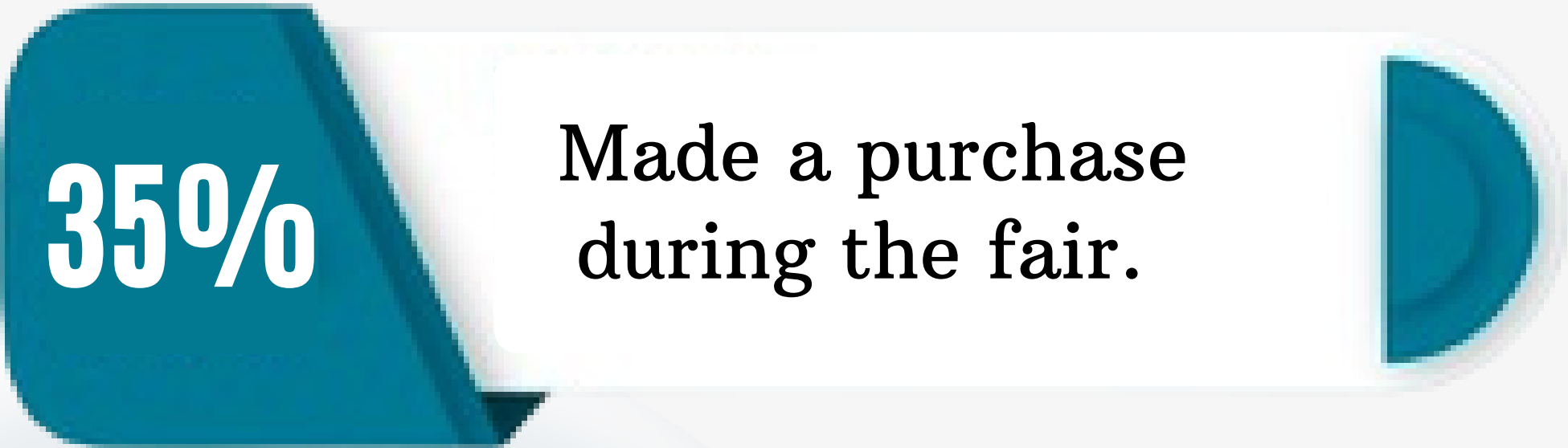
Departments of Visitors



Breakdown of Visitors by Position



Orders of Visitors



Visitor Feedbacks



BUSINESS **CONNECT**
PROGRAM

86% of visitors using our online platform say they are satisfied, and **53%** say they would recommend it.

Visitor Feedbacks



The fair is beautiful. There are many companies in machinery and raw materials. We found many machines and products we needed. We are planning to visit next year as well. ”



It is very nice fair, there are lots of visitors and exhibitor companies. The quality of the fair is very high. We will definitely visit next year. ”



I attend the fair from İzmir. We bought a machine. We come to this fair every year, we plan to come next year as well. ”

Visitor Feedbacks



Our 3rd visit, we come to see the raw materials and new products for our own production. The fair proved itself for the manufacturer in terms of raw materials and machinery. It doesn't even have a comment. A must-go place for every manufacturer. We got to know new companies that we can purchase. We will definitely visit next year. ”



This is my first visit and I am very satisfied to be here. It is a very big and sufficient fair. It is really successful in the measures taken, I would like to thank Tuyap in this regard. I am thinking to attend as an exhibitor next year, not just visiting.

”

Communication

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Plast Eurasia istanbul 2022

31st INTERNATIONAL İSTANBUL PLASTICS INDUSTRY FAIR

November 23 - 26, 2022

Wednesday - Saturday

Next Meeting